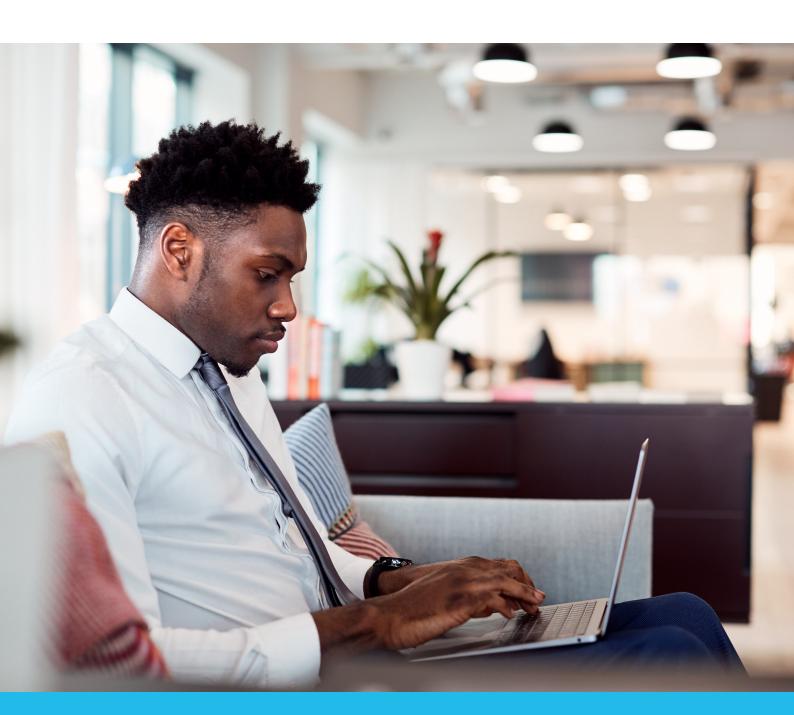
cisco

Power hybrid work experiences with Cisco secure network access and collaboration





Whether you are working remotely, in the office, or on the move, create seamless, consistent and secure work experiences with Cisco's comprehensive solutions portfolio.

Hybrid cloud is changing

IT organisations across the globe are adapting to the increased pace of digital innovation and the rapid growth of distributed, cloud-native applications.

At Cisco we're helping our customers tackle this ever-changing landscape with a vast portfolio of innovative solutions that can protect and grow your business.

Did you know?

70% of CIOs anticipate redefining what productivity looks like compared to how they defined it pre-pandemic¹

77% of employees will embrace a flexible working style ²

86% of IT global leaders understand the importance of empowering distributed workforce with seamless access to applications and high-quality collaborative experiences³



 $^{^{\}rm 2}$ The Solution for hybrid work: Webex Suite Deck



³ Accelerating Digital Agility – Cisco 2021



Digital acceleration with the cloud

Technology must operate flawlessly in real-time, every time, to deliver the right experience. Applications, data, and the supporting infrastructure are increasingly distributed, so the IT landscape is becoming more and more fragmented.

The network is critical to distributed applications and connecting users to those services. Cisco offers unique capabilities to connect, secure, and automate complex hybrid cloud environments.

We provide the technology building blocks driven by APIs that work with a broad ecosystem of partner products and technologies. Cisco helps you leverage the resources and tools you have already invested in to help you build cloud-ready and operate cloud-smart.

You can innovate using cloud-native technologies and implement cloud your way. This approach helps empower IT organisations to:

Build cloud ready

Modernise with cloud-managed infrastructure designed for simplified automation and continuous delivery.

Did you know - 42% of organisations plan to modernise mission-critical and legacy applications in place or refactor and shift.

Operate cloud smart

Connect to the clouds of your choice, stay in control, optimise everywhere to deliver better outcomes.

Did you know - **79%** of businesses tell us that more than half of their capabilities run on different hardware across all environments, which reinforces the need for a comprehensive solution for managing workloads.

Accelerate cloud-native point to start with

Say yes to application innovation without sacrificing governance, compliance and security.

Did you know - 58% of businesses are moving workloads between on-premises and public cloud environments weekly.



Why should you choose Cisco?

Today's hybrid work is about more than solving remote work challenges. It's about taking advantage of opportunities to empower your team at home, in the office, or anywhere.

Empower your people – Collaborate with your team from home, in the office, and everywhere in between with Cisco's workforce solutions.

Enhance your places – Turn your meeting spaces into safe spaces and connect with your team in new ways through Cisco's range of workplace solutions.

Improve your technology – Do more with collaboration, security and networking products thanks to Cisco's advanced technology solutions.

Digital acceleration with the cloud

Business works better in the cloud. Deliver dynamic business-boosting experiences and move your organisation forward faster with our cloud-managed network, Cisco Meraki.

What are the benefits of Cisco Meraki?

Improve performance – Our cloud platform is always on, always learning and always ready for what is next.

Gain efficiencies – Experience data-defined automation, self-maintaining networks, and global reach.

Seamlessly connected – It is easy to succeed with our API-driven platform and an ecosystem of powerful apps.





Implement cloud, your way

Our unique approach to hybrid cloud allows you to preserve your existing investment while cost-effectively adapting to the demands of your business. Cisco's focus on user experience and SaaS management platforms empowers diverse users to manage hybrid operations across clouds, from the cloud.

Cisco Intersight provides a portfolio of services that enable intelligent visualisation, optimisation, and orchestration to bring your teams, tools, infrastructure, and applications together.

Cisco Nexus Cloud makes it easier to manage your hybrid cloud network operations.

Cisco CX Cloud allows you to see your whole IT environment from anywhere — and get the guidance to predict better business outcomes faster.

Cisco's hybrid cloud solutions are:

- Interoperable: compatible with any cloud infrastructure, avoiding lock-in.
- Flexible: adaptable to diverse environments and consumption models.
- Cloud-managed: delivering infrastructure automation and ease of administration.
- Proactive: mitigating risk, reducing costs, and ensuring application performance with analytics driven recommendations and insights.

Let us help you build cloud-ready, operate cloud-smart, and accelerate cloud-native solutions for your business. Cisco's platform approach delivers a unified experience for IT teams, and better business results. This is cloud, your way.

CONTACT US

To find out more about how your business could benefit from Cisco's products and services visit: https://www.cisco.com/c/en/us/solutions/index.html