

Approx **70,184** incidents in total **UP** by **176%** in 2020 including a new Excel malware variant

BEEN AFFECTED

THE LOW DOWN - WHO HAS

EXPLOSION OF MALICIOUS MICROSOFT OFFICE FILES

reported a data breach

in 2020

24%

100%

"A national cyber

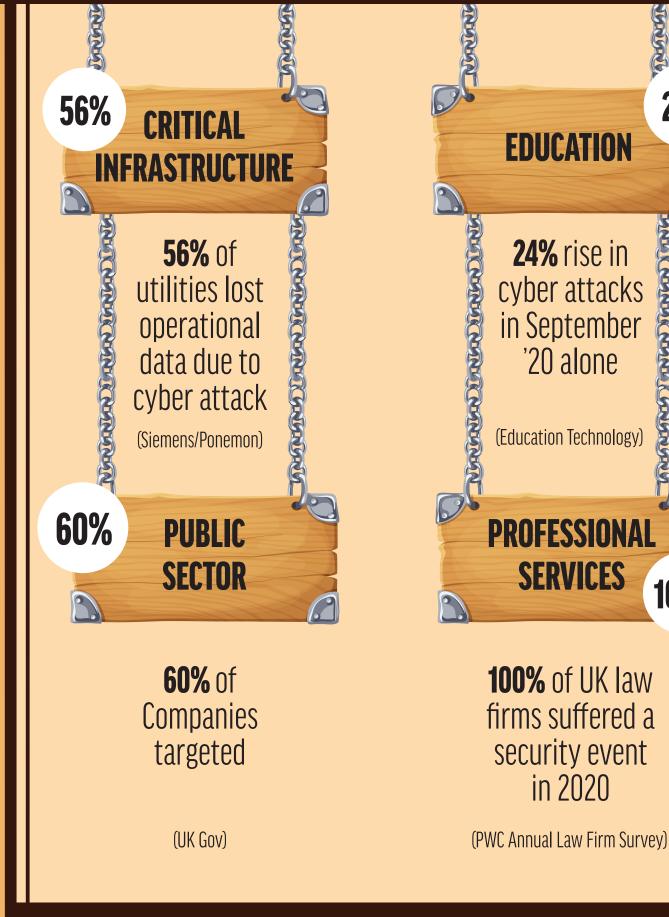
emergency is a

probability"

Director of Government NCSC

Linked in

Ransomware attacks



THE BAD - THE HACKING TRUTH

The most impersonated

brands so far in 2021

amazon

Microsoft Rakuten Google

HACKERS MASQUERADE AS...

Malware

DoS Attacks

Web Based Attacks

Malicious Insiders

Malicious Code

Ransomware

Botnets

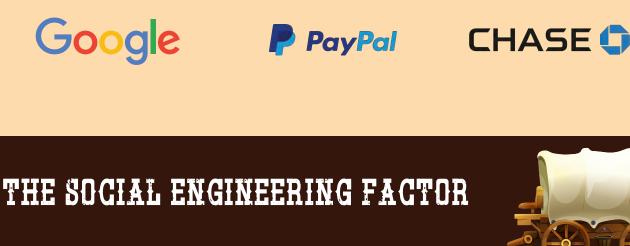
Malware

DoS Attacks

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AVERAGE TIME to resolution of **CYBERATTACKS** to **UK BUSINESSES**

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Aside from reputational damage and any

rancom domando

3 3

22

£1.57M

£1.52M

£1.31M

£0.96M

£0.96M

£0.96M

£0.52M

£0.26M

6.4 days

22.4 days

16.8 days

50 days

20 days

23.1 days

2.5 days

Source: IT Governance

Trusted Friends and

brands



YOU may not be the main target yet, **BUT** just be part of a

much bigger **SCAM** that could affect you down the line

Companies/people

Internal

departments

you do business with

Malicious Insiders Malicious Code 55.2 days Phishing & Social Engineering 💮 🌦 🐎

THE COST OF AN ATTACK

Phishing & Social Engineering

	ransoni uemanus	
INFORMATION TECHNOLOGY COSTS		OPERATIONAL DISRUPTION COSTS
Restoring compromised systems		Suspending IT and other critical services is a common response to a breach
INFORMATION TECHNOLOGY COSTS		OPERATIONAL DISRUPTION COSTS
Responding to customer concerns in the aftermath of a breach is critical to retention, but an increase in call/support centre activity can add hundreds of hours of work.		Forensics teams pursuing legal action against cyber criminals combined with defending the business from damages resulting from a breach
Tiodio di Tiorità	GDPR supervisory	prodori

authorities issued £2.6

million in fines in Q2 2020

A reported overall **DECREASE** in spend

recovering from security incidents

compared with 2019

BUT

Not all email security platforms are created

equal and as **MALWARE** is the costliest form of

attack, check where yours sits in our **PRICE** vs

FEATURE set table

Please get in touch if you think you could be

doing better

BECAUSE organisations have responded to the need for **£investment**

get through in the event of a

phishing attack so you can do

something about it before it happens!

TAKE THE TEST

https://emailsecuritytester.com

THE UGLY - NOT ALL BAD NEWS

ARE YOU STILL OR ARE YOU PAYING 2 **VULNERABLE?** TOO MUCH? The easy way to find out what will You could save up to 30 - 50% with

/LIBRAE**S**VA





identical feature sets to you existing

Email Security provider

TAKE THE CHALLENGE

https://www.myredfort.com/articles/email-security/ta

ke-the-renewal-challenge

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