



DISHES YOU WILL NOT BE SERVED BY
OUR VENDOR SPONSORS!

APPETISERS (WARM-UP WARNINGS)

"One Size Fits All" Security Salad

A bland, generic offering that promises to fit any type of business, but often leaves you still hungry for a solution that actually meets your specific needs.

Patchwork Soup

A confusing concoction of various software patches that are supposed to fix everything but might just leave you with a messier plate than you started with.

SIDES (THE ANNOYANCES)

"It's Probably User Error" Potatoes

A side dish that's automatically served whenever there's a problem, implying that it's your fault, not theirs.

"Just Trust Us" Gravy

A thick, opaque sauce poured over everything, obscuring what's really going on underneath.

BEVERAGES (THE REFRESHMENTS)

"Continuous Monitoring" Cocktail

A drink that promises to keep you alert and aware, but might just keep you up at night with its constant alerts and false alarms.

MAIN COURSES (THE HARD SELLS)

"Fear, Uncertainty, and Doubt" Flambé

A dish designed to scare you into buying more than you actually need, with a side of anxiety.

Compliance Lasagne

Layer upon layer of compliance requirements, served with a hefty side of paperwork. It's as heavy on the stomach as it is on your workflow.

All-You-Can-Eat Buffet of Tools

A dizzying array of tools and solutions, most of which you'll never use but will end up paying for anyway.

DESSERTS (THE SWEET TALK)

"Unhackable" Pie

A dessert promised to be so secure, it's practically invincible. Yet, somehow, it always ends up with someone finding a way to take a bite.

Future Promises Cake

A visually stunning cake that promises amazing features and upgrades in the future, but when you try to cut into it, you find it's not quite baked yet.

Vendor Lock-In Lager

A brew that starts off tasting fine, but you soon realise you're not allowed to drink anything else.