



**Protect your
business with Cisco
solutions**





At Cisco we're helping to create a digital society that works for everyone. We've spent over 30 years connecting the UK & Ireland and believe we're in the perfect position to help accelerate our digital future.

Nearly every internet connection in the UK touches Cisco technology and we're investing heavily in projects across the country to support innovation, from smart cities to transport, healthcare and manufacturing, to cyber security and digital skills.

Cisco – Keeping the UK & Ireland safe

We're combining our technology with industry-leading global intelligence to help make the UK the safest place on earth to be online. Our goal is to educate users so those using the internet become part of its defence.

To help us do this we work with a wide range of public and private sector partners, including the country's leading security experts, from the National Crime Agency and the National Cyber Security Centre, to GCHQ and the Internet Watch Foundation.

Helping SMBs reduce risk with modern security solutions

Our portfolio of proven products enables small and medium businesses to thrive in periods of uncertainty. We help businesses defend against threats and safeguard the most vital aspects of your organisation with security resilience.

Withstand unforeseen shocks and emerge stronger with Cisco.

Resilience through visibility

Get more context with SecureX, reducing analyst effort by as much as 90 per cent per incident.

Resilience through ubiquity

Authenticate users from any device, from any location. Ideal for hybrid and remote work.

Resilience through intelligence

Join forces with Cisco Talos, the world's largest commercial threat intelligence network.

Resilience through partnership

Integrate hundreds of third-party solutions to keep your alerts in one platform.





Using a risk-based approach to build resilience

Resilience requires the ability to manage change, whether positive or negative, in such a way that the operations of your business can still function. This starts with planning and using a risk-based approach to assess threat levels, vulnerability, probability and impact.

To understand risk, potential scenarios are played out to assume a threat exists, assess the likelihood of its impact on your business, how the vulnerability can be blocked and the impact reduced. As a result, CISOs are increasingly looking at how they can maintain continuity in the face of nonthreatening changes.

Five tips to keep your hybrid workforce secure

Educate your workforce to embrace secure work practices

Workers expect technology will follow them wherever they go, but having flexible locations exposes them and your organisation to new kinds of threats. That's why IT and security teams need to ensure the hybrid experience is secure at every endpoint by educating users about safe practices and potential hazards.

Verify the person is who they say they are

Multi-factor authentication (MFA) is a simple, first layer of security all businesses need before they can grant access to company assets. Think of MFA as something you know, such as a username or password, and something you have, a smartphone, which can be used to verify your identity and device health.

Defend against security threats at any entry point

Most security breaches target endpoint users, requiring a first line of defence at the DNS layer and a last line for threats that slip through the net. The first layer blocks domains associated with malicious behaviour before they can get into your network or contains malware if already inside, while the last layer protects against more advanced threats.

Unify your security through a simple, integrated platform

Don't patchwork your security with point products and disparate user experiences. Make security easy and effective through SecureX, a seamlessly integrated, built-in platform that connects your Cisco Secure products together with your infrastructure.





How can Cisco support your business?

With over 25,000 small business customers, our range of affordable IT solutions allow your team to collaborate remotely whilst working on a secure reliable IT network. At Cisco we approach networking and security differently. Secure Access Service Edge (SASE) offers an alternative to traditional data centre-orientated security. It unifies security services into a cloud-delivered service to provide access and security from edge to edge including the data centre, remote offices, roaming users and beyond.

It's simple, secure and scalable. Plan, design and implement the solution that fits your organisational needs. Work with our experts to start your SASE journey today.

Cisco Umbrella – Simplify, streamline and scale your security

Cisco Umbrella offers flexible, cloud-delivered security. It combines multiple security functions into one solution, so you can extend data protection to devices, remote users and distributed locations anywhere. Umbrella is the easiest way to protect your users no matter where they are within minutes.

Cisco Duo – Protect your workforce with simple, powerful access security

Duo is a two-factor authentication solution that can help your organisation boost security. Verify internal and external user identities, establish device trust and provide a secure connection to company networks and applications all at the touch of a button.

Cisco Secure Endpoint – Endpoint security built for resilience

Cisco Secure Endpoint stops threats before they compromise your business. A cloud-native solution offering advanced endpoint protection across all control points, enabling your organisation to stay resilient and reduce remediation times by as much as 85 per cent.





Cisco Meraki Solutions – 100% cloud managed networking

The Cisco Meraki portfolio simplifies IT dramatically. Centralised management for WLAN, switching, security, EMM and security cameras eliminates the complexity of traditional architectures, reduces operating costs and creates business solutions.

Cisco Talos – Industry-leading threat intelligence

Cisco Talos is one of the largest commercial threat intelligence teams in the world, comprised of world-class researchers, analysts and engineers. Through visibility, intelligence and research, Talos drives rapid detection and protection for Cisco customers against known and emerging threats.

Cisco SecureX – Delivering a consistent, built-in experience

Cisco SecureX is the broadest, most integrated security platform that connects the breadth of Cisco's security portfolio and your business' infrastructure for a consistent experience. It unifies visibility, enables automation and strengthens your security across network, endpoints, cloud and applications.



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To find out more about how your business could benefit from Cisco's products and services visit:
<https://www.cisco.com/c/en/us/solutions/index.html>